



José Carlos Silva

WEB DEVELOPER / INTERNET CONSULTANT

Details

Lisbon
Portugal
+244 937 883 596
jcps.sistemas@gmail.com

DRIVING LICENSE
Full

PLACE OF BIRTH
Angola

Nationality
Portuguese

Links

<https://josecarlossilva.site>

Skills

WordPress
WooCommerce
Qr Codes
Ecommerce
Digital marketing
PHP Scripts

Languages

Portuguese - Native
English

Hobbies

Documentaries

Profile

With over 25 years of IT and software development experience. I specialize in: - Custom Infusionsoft and Active Campaign development including campaigns, sales funnels, one-click upsells, digital product sales, contact management, reporting and metrics. - WordPress administration and custom development, including HTML, PHP, CSS & MySQL. - LearnDash implementation, including gamification of online learning systems. - Implementing membership-based websites; I am proficient in the majority of membership software including Memberium, Kajabi, iMember360, etc. - SEO analysis and improvement, A/B testing and optimization, web traffic analytics, and internet marketing (web and email). As an entrepreneur, I run my own e-Learning and E-Commerce site, so I use these skills and more on a daily basis. I hold several certifications from Digital Marketer, including: - Email Marketing Specialist - Customer Acquisition Specialist - Analytics & Data Specialist - Optimization & Testing Specialist

E-Commerce

Active Campaign development including campaigns, sales funnels, one-click upsells, digital product sales, contact management, reporting and metrics. - WordPress administration and custom development, including HTML, PHP, CSS & MySQL. - LearnDash implementation, including gamification of online learning systems. - Implementing membership-based websites; I am proficient in the majority of membership software including Memberium, Kajabi, iMember360, etc. - SEO analysis and improvement, A/B testing and optimization, web traffic analytics, and internet marketing (web and email). As an entrepreneur, I run my own e-Learning and E-Commerce site, so I use these skills and more on a daily basis. I hold several certifications from Digital Marketer, including: - Email Marketing Specialist - Customer Acquisition Specialist - Analytics & Data Specialist - Optimization & Testing Specialist

Education

Escola Reynaldo dos Santos – Until 1989

Portfolio

<https://qrcodemenu.online>
<https://kitutes.me>
<https://imoinvestments.pt>
<https://qr.netoffice-servicos.com/>
<https://minimiriam.kitutes.me>
<https://be-braveagency.com/>
<https://mychoices.pt/>
<https://maneg.me>

Employment history

Consultant
Netoffice Serviços - January 2024 - Present
AO+ – March 2017 – 2023 WordPress development, optimization and SEO auditing, Digital Marketing.